Program Description:
Digital Media is an interdisciplinary area of study combining computer science, art, video, music, journalism/mass communications, and design. Through the Center for Creativity, digital media specialists prepare for careers in graphic design, advertising, print media, digital photography, animation, digital character development, virtual cinematography, digital video, special effects, print and online reporting, television broadcast production, interactive media, web site development, online instructional technologies and business related to digital arts and entertainment.

Degree Awarded: Associate in Applied Science

For More Information Contact:
Business and Information Technology Division, Metro (918) 595-7039
Communications Division, Metro: (918) 595-7064

General Education Requirements Credit Hours: 18-19

English 6 hours
*ENGL 1113 Composition I
and select one course from the following:
*ENGL 1213 Composition II
*ENGL 2333 Technical/ Professional Writing
*ENGL 2343 Business Communication I

Mathematics 3-4 hours
*MATH 1454 Technical Mathematics
*MATH 1513 College Algebra

Social Science 6 hours
POLS 1113 American Federal Government
and select one course from the following:
HIST 1483 U.S. History 1492 to Civil War Era
HIST 1493 US History Civil War Era to Present

Communication 3 hours
Select one course from the following:
COMM 1113 Public Speaking
COMM 2103 Interpersonal Communications

Specialized Course Requirements Credit Hours: 49-50

Art 9 hours
*ART 2413 Typography I
*ART 2423 Graphic Design I
and select one of the following:
ART 2853 Photography
CSYS 2763 Digital Photography

Computer Information Systems 13 hours
CSCI 1203 Computer Concepts and Applications
*CSYS 1033 Adobe Photoshop
*CSYS 1043 Adobe Acrobat
*CSYS 1073 Advanced Photoshop
CSYS 1211 Introduction to Mac OS

Select from one of the following six (6) degree options
1) Adobe Master Design Specialist Option 28 hours
*CSCI 1283 Adobe Flash
*CSYS 1013 HTML and CSS
*CSYS 1153 Adobe Dreamweaver
*CSYS 2673 Adobe Illustrator
*CSYS 2683 Adobe InDesign
*CSYS 2713 Adobe Premiere
*CSYS 2733 Adobe Audition
*CSYS 2753 Adobe After Effects
*CSCI 2972 Digital Media Capstone
*CSCI 2982 Digital Media Internship

2) Broadcast Production Specialist Option 27 hours
JRMC 1103 Introduction to Broadcasting
*CSYS/JRMC 2273 Digital Video I Final Cut Pro
*JRMC 2373 Broadcast Laboratory
*JRMC 2433 Field Production
*JRMC 2973 Journalism and Mass Communication Internship I
DIGITAL MEDIA
Workforce Development Degree

3) Digital Media Specialist Option  28 hours
*CSCI 1123 3D Graphics Using Lightwave
*CSCI 1283 Adobe Flash
*CSCI 1293 3D Animation Using Lightwave
*CSCI/JRMC 2263 Digital Video I / Final Cut Pro
*CSCI/JRMC 2273 Digital Video II / Final Cut Pro
*CSYS/JRMC 2573 Videography
*CSYS 2733 Adobe Audition
*CSYS 2753 Adobe After Effects
*CSCI 2972 Digital Media Capstone
*CSCI 2982 Digital Media Internship

4) Multimedia Reporting Specialist Option  27 hours
JRMC 1103 Introduction to Broadcasting
*JRMC 1113 Writing for the Mass Media
*JRMC 1123 News Writing and Reporting
*JRMC 2023 Electronic Communication
*JRMC 2173 Advanced Broadcasting
*CSCI/JRMC 2263 Digital Video I/Final Cut Pro
*JRMC 2433 Field Production
*CSYS/JRMC 2573 Videography
*JRMC 2973 Journalism and Mass Communication Internship I

5) Radio Production Specialist Option  27 hours
*CSYS 2733 Adobe Audition
JRMC 1103 Introduction to Broadcasting
*JRMC 1113 Writing for the Mass Media
*JRMC 1613 Radio Production I
*JRMC 2173 Advanced Broadcasting
*JRMC 2623 Radio Laboratory
*JRMC 2633 Radio Announcing
*JRMC 2973 Journalism and Mass Communication Internship I
MKTG 2423 Principles of Marketing

6) Web Design Specialist Option  28 hours
*CSCI 1283 Adobe Flash
*CSYS 1013 HTML and CSS
*CSYS 1153 Adobe Dreamweaver
*CSYS 2033 Scripting
*CSYS 2463 PHP Programming
*CSYS 2673 Adobe Illustrator
*CSYS 2713 Adobe Premiere
*CSYS 2603 Mobile Web Design
*CSCI 2972 Digital Media Capstone
*CSCI 2982 Digital Media Internship

Total Credit Hours: 67-69
*Course has prerequisite (see course description section of catalog).

General education requirements can be found at:
www.tulsacc.edu/gened